

# Jason Machinski CURRICULUM VITAE

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Jason Machinski

An Instructor, Photographer, Videographer and Designer who enjoys all things to do with imaging and visual arts.

Experience

Instructor, Coordinator & Advisor, Algonquin College; Ottawa, ON - 2007-Present

Instructor in the Photography Department. I teach the History of Photography, Visual Perception & Design and Multimedia which encompasses; web design, marketing & branding, design, videography and video editing. I also design and develop all course material for these classes; ebooks, presentations and printed material.

I am also the First Year Coordinator and Academic Advisor for the Algonquin College Photography Program. In this position I am a Facilitator between the Faculty and Management and deal with Student and Applicant concerns. My duties also allow me to help market and brand the Program, which entails designing and maintaining the Program website (algonquinphoto.com) and all motion and still marketing assets.

Photographer, Videographer & Designer, Studio 409; Ottawa, ON - 2004-2008

Owner, Photographer, Videographer and Designer, produced work for wedding and portrait clients.

Photographer, Videographer & Designer, ClearPhotoWorks; Ottawa, ON - 2002-2007

Owner, Photographer, Videographer and Designer, produced work for commercial and editorial clients. A full service media company that dealt in all aspects of the imaging industry; marketing, branding, photography, web design and videography.

Instructor, Algonquin College; Ottawa, ON - 2005-2007

Taught part-time in the Photography Program, courses: Colour Theory, Digital Imaging, Commercial and Portrait Lighting.

Instructor, City of Ottawa; Ottawa, ON - 2004-2005

Taught evening courses part-time in visual composition and basic photography skills.

Instructor, Ottawa-Carleton District School Board; Ottawa, ON - 2004-2005

Taught Photoshop editing part-time to adult learners in the evening courses.

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Education	<p>University of Hertfordshire, UK - Master's Degree Visual Communication, 2019</p> <p>St. Clair College, Windsor, ON - In-Service Teacher Training Certificate Program, 2016</p> <p>Algonquin College, Ottawa, ON - Diploma Commercial Photography, 2003</p> <p>Carleton University, Ottawa, ON - Bachelor's Degree Religious Studies, 1999</p>
Certifications	<p><a href="#"><u>Adobe Certified Expert, Premiere Pro CC 2015</u></a></p> <p><a href="#"><u>Adobe Certified Expert, Photoshop CC 2015</u></a></p> <p><a href="#"><u>Hootsuite Platform</u></a></p> <p><a href="#"><u>Hootsuite Social Marketing</u></a></p>
Skills	<p>Strong aptitude for creative thinking and very well versed in still, motion, web and design software and techniques. I have approached both from an academic and practical standpoint, being not only an instructor but a practitioner with many years of experience.</p> <p>Solid background in producing educational content with a focus on creating digital textbooks, online learning strategies and implementing digital curriculum. I have extensive experience using iBooks Author, InDesign and many different learning management systems.</p> <p>Design and development experience for web content. I am fluent in HTML, CSS and Javascript, having produced and launched web sites for commercial and educational clients.</p>
Awards	<p>NISOD Excellence Award, Awarded Through Algonquin College, 2012</p> <p>The NISOD Excellence Awards were established in 1991 to provide NISOD-member colleges with an opportunity to recognize individuals doing extraordinary work on their campuses.</p> <p>Awarded for branding the Photography Program, creating program logo and other assets, and streamlining curriculum brand across the program's printed and digital assets.</p>

Innovation Award, Algonquin College, 2011

Algonquin College presents innovation awards to those that have demonstrated innovation through a variety of ways at the college: Learning, Collaboration, Efficiency and Impact.

Awarded for implementing social media and web marketing to promote and engage Students and Faculty within the Photography Program.